

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
September 14, 2006**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on September 14, 2006 at 8:00 a.m. at the Renaissance Montura Hotel at 9620 Airport Blvd., Los Angeles.

33 individuals attended the meeting as follows:

- Grant Coonley, Hilton Los Angeles Airport
- Greg Lehman, Renaissance Montura Hotel
- Cindy Boulton, Radisson LAX
- Jim Burns, LAX Marriott
- Martin Coyne, AMP Property Corp.
- Michael Payton, Crowne Plaza LAX
- Harris Chan, Westin LAX
- Mehran Torkzadeh, The Parking Spot
- Conrad Klingenstein, Jamison Services
- Paul Verduin, Courtyard by Marriott
- Michael Lawrence, Embassy Suites LAX - North
- Tommy Spencer, Holiday Inn LAX
- Steve Donell, Westchester / LAX-MDR Chamber of Commerce
- Christina Davis, Westchester / LAX – MDR Chamber of Commerce
- Dennis Olson, LAX AAAC
- Connie Bass, The Encounter Restaurant
- David Voss
- Jeanne Breunig, LAWA – RAD
- Richard Lutz, Real Estate Consultants
- Jim Ritchie, LAWA
- Jack Lott, Destination Shuttle
- Christina Davis, Westchester / LAX – MDR Chamber of Commerce
- Steve Donnell, Westchester / LAX – MDR Chamber of Commerce
- Karen Coca, Dept. of Sanitation
- Joe Maturino, L.A. City Recycling
- Lisa Gritzner, Cerrell Assoc.
- John Howland, Cerrell Assoc.
- John Brady, Mayor's office
- Seymour Kahn
- John Ruhlen
- Pat Barry, PR Consultant
- Jim Sakalis, Gateway to L.A.

- Laurie Hughes, Gateway to L.A.

1. WELCOME / INTRODUCTIONS

Grant Coonley welcomed the attendees and introduced the new general manager from the Holiday Inn LAX – Tommy Spencer.

2. PUBLIC COMMENTS

No comments from the public.

3. APPROVAL OF MEETING MINUTES – July 13, 2006

The minutes of the July 13, 2006 board of directors meeting were approved as presented.

4. FINANCIAL REPORT

Laurie Hughes presented the Financial Report including the Statement of Financial Position as of August 31, 2006 with total assets of \$385,881.73; the Budget vs. Actual for July and August showing expenses slightly over budget \$5,797 for the period; and the 2006 year-end forecast.

The financial report was unanimously approved by the Board of Directors.

5. EXECUTIVE DIRECTOR'S REPORT

Laurie Hughes reported on several items that were included the Executive Director's month report including the following:

Ambassador Program

Citizen Contacts for	July - 948	August – 1,019
Panhandler contacts for	July – 143	August - 152

ReporTrack System being phased in starting with 15 test locations.

Ocean Express

Ridership July - 6,056 August – 5,869 17% inc. over 2005.

Ocean Express to go to “off season” hours effective October 1, 2006. Operating Hours will be 8:00 a.m. – 9:30 p.m.

RFP sent out to 3 vendors to operate trolley service. Proposals are due back Sept. 15th. Trolley operations will be reviewed by ad hoc committee and consideration will be given to implementing charge for the service.

Keep it Clean

New street sweeper to be purchased - \$13,000;

Current Projects

- Unpaid 2006 PBID Assessments will be rolled into the 2006-2007 tax bills. Only 5 or 6 are outstanding.
- LABJ Book of Lists - \$7,900 plus design – \$1800

- The L.A. Inc. / AMEX / Gateway to L.A. coupon Book is in final stages of proofing.
- Michael Collins presented the feasibility study to the Commerce, Trade & Tourism Committee.
- Identified Government Affairs Consultant to assist with street closure, specific plan, LAX master plan issues.

6. GOVERNMENT AFFAIRS ISSUES BRIEFING

Laurie Hughes introduced Lisa Gritzner and John Howland for Cerrell Associates. Cerrell Associates specializes in Government Affairs Advocacy, Media Communications and Issues Management. Lisa Gritzner brings 12 years of government and public affairs experience most recently as Chief of Staff to Councilwoman Cindy Miscikowski. John Howland specializes in LAX related issues and previously work for Councilwoman Ruth Galanter.

Issues that Cerrell Associates is being engaged to assist with include, but are not limited to:

- Street closures for special events
- LAX modernization plans
- Creation of a specific plan for the Century Blvd. corridor

Lisa Gritzner briefed the board members on Cerrell Assoc. efforts to date on behalf of Gateway to L.A. regarding the closure of Century Blvd. for public events such as First Amendment rights issues.

7. BUREAU OF SANITATION – RECYCLING PROGRAM

Rene Spencer and Karen Coca from the Bureau of Sanitation updated the board members on the status of the data collection effort. Based on information collected to date, statistics show that properties in the Century Blvd. corridor are currently recycling approximately 8% of total trash. For a comparison, LAX is recycling 58% of their trash. A few properties remain to be assessed before report will be completed.

8. LAX MASTER PLAN PROPOSALS

Jim Ritchie gave a briefing on the LAX Access Improvement Concepts that have been developed as from community input. The purpose of these concepts is to improve traffic flow to and from LAX. Concepts under consideration include double decking Century Blvd. and/or 98th Street, improvements to Arbor Vitae and the Sepulveda Tunnel, and access to a midfield satellite via extension of the 105 Fwy.

9. STATUS OF OFFICE BUILDING AT 9800 SEPULVEDA BLVD.

David Voss reported on the status of the sale of office building located at 9800 Sepulveda Blvd. This building is currently in escrow. Subject to completion of the sale, the new owners plan to develop the site into affordable housing condominiums.

Meeting adjourned.